

Sams Confirms Studying Sunday Hours at 3 Stores

By STUART HANGER

DETROIT, Jan. 26. — A Sams department store executive at the weekend confirmed reports that the firm is strongly considering Sunday openings for three of its four stores.

Sams first Sunday opening in its history was on Dec. 22, last, with what a spokesman called most satisfactory results. As reported then, results were comparable to an average December day even with three fewer shopping hours. The four stores were open then from noon to 6 p.m. Just what Sunday hours will be adopted by Sams were not given.

The executive said competition from discount houses in this area, which also open on Sundays, had forced Sams to do likewise. Sams will probably open only its Randolph Street store downtown. (The other one is the Campus Martius Street store downtown.) The Dearborn and Warren-Conner units, both of which are in shopping centers where some stores do not come under Sunday selling ordinances.

Mentioned specifically as giving Sams competition were Atlantic Mills, Shoppers Fair, Arian's, Bell of Distributors and United Mills. Most of these are located in particularly heavy industrial areas. Shopper's Fair, for example, is near Ford Motor's River Rouge plant. The first three of those named have been open for business here for less than a year.

Previously reported was the information that discount houses in the metropolitan Detroit area do approximately 10 to 12 per cent of their total week's business on Sunday.

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